

Free Colour Online in Cambridge University Press Journals

Cambridge University Press is pleased to announce a new benefit to authors of papers in selected journals. Beginning in 2011, all figures submitted to *Geological Magazine* will be published in colour on Cambridge Journals Online free of charge.

Author Requirements

It is not necessary for authors to indicate that a figure should be displayed in colour online. Cambridge University Press will assume that any author who submits figures in colour wants and agrees to their being produced in colour online. It is the author's responsibility to declare otherwise. Colour figures must be submitted before the paper is accepted for publication, and cannot be received later in the process. Authors cannot submit two versions of the same figure, one for colour and one for black and white; only one version can be submitted.

Authors need to carefully consider the following when submitting figures in colour that will be published in colour online only.

- The colours chosen must reproduce effectively and the colours should be distinguishable when printed in black and white.
- The descriptions of figures in text and captions must be sufficiently clear for both online and print copy.
- When submitting figures to be in colour online only, authors must include the phrase <<colour online>> in the figure captions. This is the author's responsibility. Here is an example of a figure caption for a colour online only figure:
Figure 1. (Colour online) Experimental (red dotted curve) and simulated (blue solid curve) X-ray diffraction spectra.

Exceptions to Free Colour Online

Colour figures submitted to *Geological Magazine* will be published in colour online free of charge with the following exceptions:

- The colour figure file is deemed unusable due to production standards or poor colour quality and must be converted to black and white.
- The author gives explicit instructions to convert the colour figure to black and white.
- The author gives explicit instructions that the figure should be published in colour both in print and online, and agrees to pay the additional charge associated with colour printing. This must be conveyed to journals production at Cambridge University Press no later than the proof correction stage.

What to Expect

Authors will see these colour figures when viewing their author page proofs on screen. Authors should always print their page proofs in black and white to see how they will appear in print. Authors will NOT be allowed to submit colour figures to replace black and white figures in the page proof stage.

How to Ensure Colour Online

To maximize the probability that figures will be published in colour online and also print as good quality black and white or grayscale graphics, authors are encouraged to follow these figure submission guidelines:

- Submit a colour graphic in Tagged Image File Format (.tiff).
- Submit colour graphics with a resolution of at least 300 dpi (600 dpi if there is text or line art in the figure).
- Submit colour graphics in CMYK format.
- Submit figures sized to fit the actual column or page width of the journal so that reduction or enlargement is not necessary.
- Submit multipart figures in one single electronic file.